

銘傳大學 管理學院「大學部專題」核心能力檢核表(非指導老師)

學系	班級	指導老師	學號	姓名

本院正在申請 AACSB 認證，請老師協助填寫 AOL 評量。

一位委員評量 **Goal 2**，另一位委員評量 **Goal 4**，每位學生僅交回一份(非指導老師)檢核表。

Learning Goals	Learning Outcomes	Very Good(3)	Satisfactory(2)	Unsatisfactory(1)
Goal 2 Communication	Objective 3 Make oral presentations clearly with correct wording and structure	A well-structured oral presentation that highlights necessary information and ideas with clear wording. <input type="checkbox"/>	A structured oral presentation that highlights necessary information and ideas. <input type="checkbox"/>	An ill-structured oral presentation with weak content. <input type="checkbox"/>
	Objective 4 Make oral presentations with appropriate pace and tonal variation.	An oral presentation with suitable tonal variation. <input type="checkbox"/>	An oral presentation with some tonal variation. <input type="checkbox"/>	An oral presentation with unvaried tone. Boring. <input type="checkbox"/>
		An oral presentation with good pace control, making it easy to follow. <input type="checkbox"/>	An oral presentation with average pace control. <input type="checkbox"/>	An oral presentation with poor pace control, making it boring or hard to follow. <input type="checkbox"/>
Goal 4 Critical Thinking	Objective 1 Identify possible issues in a particular business case	All issues in a particular business case are clearly identified. <input type="checkbox"/>	Some issues in a particular business case are clearly identified. <input type="checkbox"/>	None of the issues in a particular business case are identified. <input type="checkbox"/>
	Objective 2 Collect relevant information	Student can clearly identify information that is available and unavailable. Available information is completely collected, and no effort is spent on unavailable information. <input type="checkbox"/>	Student can collect most available information, and identify some unavailable information. <input type="checkbox"/>	Student cannot identify necessary information for analysis. <input type="checkbox"/>
	Objective 3 Use appropriate analytical tools to analyze a particular business case	Analytical tools are well utilized and the analysis of alternatives is accurate and fully elaborated. <input type="checkbox"/>	Analytical tools are well utilized but the analysis is not fully elaborated in details. <input type="checkbox"/>	Student fails to use appropriate analytical tools to make a clear analysis. <input type="checkbox"/>

口試委員：

(簽名)日期：

銘傳大學 管理學院「大學部專題」核心能力檢核表(指導老師)

學系	班級	指導老師	學號	姓名

本院正在申請 AACSB 認證，請老師協助填寫 AOL 評量。

Learning Goals	Learning Outcomes	Very Good(3)	Satisfactory(2)	Unsatisfactory(1)
Goal 2 Communication	Objective 1 Write in an accurate fashion	A report with clear and logical presentation of required information. <input type="checkbox"/>	A report with required information but not well structured. <input type="checkbox"/>	A report with none of the required information. <input type="checkbox"/>
		A report with no formatting error. <input type="checkbox"/>	A report with some formatting errors. <input type="checkbox"/>	A report full of formatting errors. <input type="checkbox"/>
	Objective 2 Clearly convey ideas to readers	A report with clearly stated key issues fully elaborated in details. <input type="checkbox"/>	A report with required key issues but not fully elaborated. <input type="checkbox"/>	A report without required key issues. <input type="checkbox"/>
口試委員：		(簽名)日期：		